

Council Work Session

July 18, 2017

Mayor Harley called meeting to order at 5:00pm.

Present were Mayor John R. Harley, Councilman Cameron W. Andrews, Councilman Randall Wright, Councilman J. Micheal Evans, Councilman Edward D. Armijo and City Attorney Rebecca Tydings.

Invocation given by Pastor, Justin Wright-Centerville Community Church.

Pledge of Allegiance led by Mayor Harley.

Welcome extended to all by Mayor Harley.

Public Comments

None

Adoption of Minutes: Blanket motion made by Councilman Andrews to adopt minutes as written; seconded by Councilman Evans. Motion carried.

- June 6, 2017 Regular Council Meeting
- June 20, 2017 Council Work Session
- June 28, 2017 Special Council Meeting
- June 30, 2017 Special Council Meeting

Old Business

None

New Business

Home Based Business: Orbicular Media LLC, (owner: Bryan Meeks, 103 Crestwood Ct): Councilman Wright made motion to approve; seconded by Councilman Andrews. Motion carried.

NextSite360 Retail Recruitment Agreement Approval and Designated Signatory: Mayor Harley recognized Director of Marketing & Economic Development Kate Hogan. Mrs. Hogan stated she is looking for approval of agreement tonight and authorization for Mayor to sign on behalf of the City. The agreement will be for a 3 year period, cost per year \$7,500.00. Mayor Harley entertained motion. Councilman Armijo made motion to approve and designation Mayor as signatory; seconded by Councilman Wright. General discussion.

Councilman Evans stated that he has spoken with other Council members and Mrs. Hogan about the agreement and feels that this is not the right time.

Councilman Andrews asked what Georgia Power's angle is? Mrs. Hogan stated that Georgia Power will aid with acquiring more customers/ commercial business. Georgia Power had already signed with Nextsite 360 prior to this being offered to City of Centerville.

Councilman Wright stated he had his doubts, until this morning after speaking with Mrs. Hogan; this company will have a longer reach for recruiting potential businesses into the area.

Councilman Armijo spoke with Mrs. Hogan about the history of the company, their successes. Some of the information that is provided to us (city), providing opportunity to bring in the revenue. We as a city will have to step out of the comfort zone and outsource organizations like this to help with the process. This is a 3 year agreement, there are risks, but believe this is a “win win” situation, with community development. The more we bring into the city, will help us (city) overall.

Councilman Andrews asked Mrs. Hogan what this program will provide to her. Mrs. Hogan stated will allow access to GIS (geographical info system) that city does not currently have access to. What does this do for us? They will take GIS data and provide feedback regarding who and how far individuals come to shop in the area, lucrative spots to shop. Councilman Andrews stated that we are 71% residential 29% commercial, the majority of the tax burden falls on the residents. Would like the digest to change in that regard. Confident with the strategic plan, opportunities with the town center plan, and if we have the right commercial investment will help balance the digest base. Councilman Andrews also wanted information regarding the company’s track record. Mrs. Hogan stated she had researched the company’s history, reporting companies they have worked with and reported that they have had a significant impact with the nearby city of Dublin. Mrs. Hogan attended regional impact training at MGRC, feels confident that Charles Branch, Nextsite 360-CEO, definitely knows what he is doing. The packet provided at the last council meeting provides biography of their business marketing history. This is the “BEST” company for retail recruitment.

Councilman Armijo stated that he spoke with Dublin officials at the GMA convention and was told that this company changed Dublin around to become prosperous and rebuild the city.

Mayor Harley called for the question. Motion carried.

Point of Information Police Department -Lieutenant Position: Councilman Armijo recognized Police Chief Hadden. Chief Hadden stated he recently opened the position for the command staff and informed all that he has begun the hiring process, this is a budgeted item. No motion or action necessary, serves as a point of information.

Approval of Expenditure-Police Vehicles and Designation of Funding Source: Councilman Armijo recognized Police Chief Hadden. Chief Hadden stated he is seeking approval of expenditure to replace (4) 2009 Crown Victoria’s with 2017 Ford Taurus vehicles. The new vehicles will be for the (1) Captain, (2) investigators and (1) code enforcement. Copies of the quotes were provided to Mayor and Council for review. Total cost out of the budget \$6,932.00 requesting additional money to fund expenditure, funds will come from 2012 SPLOST. Councilman Armijo made motion to approve and designate funding source as 2012 SPLOST; seconded By Councilman Evans. Motion carried.

Council Comments

Post 1 Councilman Andrews, none.

Post 2 Councilman Wright, none.

Post 3 Councilman Evans, thanked everyone for working through the due diligence process on the Nextsite 360 contract, looking forward to the opportunity to see what this does for the city in the next 3 years.

Post 4 Councilman Armijo, stated he sees a lot of improvement within the city, all departments are doing a great job in the city. Takes a village to run the city, everyone does a great job.

Executive Session: Future Land Acquisition: Councilman Evans made motion to enter into executive session at 5:30pm; seconded by Councilman Wright. Motion carried. Councilman Andrews left meeting at 5:31pm.

Mayor and Council reconvened at 6:15pm

Affidavit & Resolution: City Attorney Tydings read resolution. Motion made by Councilman Wright to adopt resolution as written; seconded by Councilman Evans. Motion carried. Affidavit executed by Mayor Harley and notarized by City Clerk Krista Bedingfield. Affidavit and Resolution are attached and made part of official minutes.

Meeting adjourned at 6:17 pm.

Mayor John R. Harley

Attest by City Clerk Krista Bedingfield

Date